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**LEGO KidsFest Brings Gigantic Brick Pile, Life Sized LEGO® Models**  
**and more to the Kentucky Exposition Center**

**LOUISVILLE, KY (March 28, 2013)** – With over 3 acres of LEGO® bricks and creations, LEGO® KidsFest is a family-fun paradise for imaginative children and adults. The giant travelling LEGO® expo comes to Louisville April 5-7 in the North Wing at the Kentucky Exposition Center.

Tickets are \$22.20 for adults and \$20.08 for children (ages 3-17) and seniors (65 and older).

There are 5 LEGO® KidsFest sessions:

- April 5, 4 p.m. – 8:30 p.m.
- April 6, 9 a.m. – 1:30 p.m.
- April 6, 3 p.m. – 7:30 p.m.
- April 7, 9 a.m. – 1:30p.m.
- April 7, 3 p.m. – 7:30 p.m.

Activities at the LEGO® KidsFest include a LEGO® games area, construction zones for creative free building, a gigantic pile full of LEGO bricks for creative play, dozens of life-sized models built entirely from LEGO® bricks and more.

The LEGO® Master Builder Academy will offer workshops to teach children the fundamentals of design and engineering through LEGO® bricks. These workshops are limited to 130 participants (age 7 & up). Signups are at the LEGO® Master Builder Academy booth during the event.

For younger children there will be DUPLO® Build Area, with bricks specifically made for smaller hands, where they can explore their imagination and develop motor skills.

Children around the world spend 5 billion hours a year playing with LEGO® bricks. The company was founded in the 1930s by Ole Kirk Christiansen and more than 400 billion LEGO® bricks have been manufactured since production started in 1949.

Tickets are available at the Kentucky Exposition Center and Kentucky International Convention Center ticket offices and online at [www.ticketmaster.com](http://www.ticketmaster.com). Tickets are subject to availability.

For more information visit <http://www.legokidsfest.com/>.

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One of the top 10 largest public facilities of its kind in the United States, the Kentucky Exposition Center features 1.2 million square feet of indoor space including Freedom Hall, an indoor arena which seats over 19,000 people. The facility's class "A" exhibit space totals 425,700 square feet and accommodates an amazing spectrum of events year round. The expo center is the permanent home for the Kentucky State Fair, the National Farm Machinery Show, and the North American International Livestock Exposition. Conveniently located adjacent to the Louisville International Airport and near the junction of three major interstates, the Kentucky Exposition Center is easily accessible and just five minutes south of downtown Louisville. Parking at the Kentucky Exposition Center is \$8 per vehicle. For more information, go online to [www.kyexpo.org](http://www.kyexpo.org).